

INSTRUCTOR: Janice Hathaway	COURSE: ART 141 Typography				
STUDENT NAME:					
PROJECT 1: Letterforms					
C R I T E R I A F O R G R A D I N G					
a. Parts of a Letterform					
How successfully did you use a grid to organize your presentation?	1 6	2 7	3 8	4 9	5 10
How complete and in depth is your identification of letterform parts?	1 6	2 7	3 8	4 9	5 10
How successful were you in utilizing the techniques introduced in Illustrator?	1 6	2 7	3 8	4 9	5 10

b. Type Interpretation					
Does your composition have an adequate range of scale to create drama?	1 6	2 7	3 8	4 9	5 10
How well does your composition demonstrate the design principles of rhythm and repetition?	1 6	2 7	3 8	4 9	5 10
	11	12	13	14	15
How well does your composition demonstrate the design principle of unity with variety demonstrating creativity?	1 6	2 7	3 8	4 9	5 10
	11	12	13	14	15
	16	17	18	19	20
How successful were you in utilizing the techniques introduced in Illustrator?	1 6	2 7	3 8	4 9	5 10
	11	12	13	14	15
How successful were you in following the assignment instructions include using only one font family.	1 6	2 7	3 8	4 9	5 10

SCORE: Total available - 100 points	
LATE PROJECTS:	
1. Projects that are not shown at the critique will receive a ten-point reduction.	

<p>2. Projects may be revised after the critique and submitted no more than one week after the deadline. Projects will only be graded once.</p>	
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