

<b>INSTRUCTOR:</b> Janice Hathaway	<b>COURSE:</b> ART 264 Interactive Design II
<b>STUDENT NAME:</b>	
<b>PROJECT 2: WordPress.com Site</b>	
<b>C R I T E R I A   F O R   G R A D I N G</b>	

**WordPress Site Implementation**

How well does your WordPress.com site demonstrate basic design principles emphasizing visual unity?	1 6	2 7	3 8	4 9	5 10
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How successful were you in adding a static home page with image(s), an introductory statement and paragraph?	1 6	2 7	3 8	4 9	5 10
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How effectively did you add interest to your site by adding additional pages?	1 6	2 7	3 8	4 9	5 10
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How effectively did you add content to give your site depth and written interest?	1 6	2 7	3 8	4 9	5 10
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How successfully did you add variety to your design by utilizing photographs and/or illustrations, background graphics and background colors?	1 6	2 7	3 8	4 9	5 10
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How effectively does your typography demonstrate clear visual hierarchy?	1	2	3	4	5
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How well does your design reflect an awareness of imitations and possibilities of WordPress?	1	2	3	4	5
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How successfully did you implement widgets?	1	2	3	4	5
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How successfully did you implement an image gallery?	1 6	2 7	3 8	4 9	5 10
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How successfully did you add a contact form?	1	2	3	4	5
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How successful were you in resolving technical problems?	1	2	3	4	5
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**EFFORT & INITIATIVE**

How much quantity of work and individual effort is represented in your WordPress.com web site.	1 6	1 7	2 8	3 9	4 10	5
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**FINAL CLASS PRESENTATION & SUBMISSION**

How successfully did you share with the class your design process experience (both discoveries and pitfalls) including the acknowledgment of any and all bugs?	1	2	3	4	5
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**SCORE:** Total available - 100 points

(This project counts as 20% of your semester average.)

**LATE PROJECTS:**

1. Projects that are not shown at the critique will receive a ten-point reduction.
2. Projects may be revised after the critique and submitted one week after the deadline. Projects will only be graded once.