

ART 287 Portfolio & Resume Preparation

Print Portfolio

ASSIGNMENT BRIEF

The purpose of this assignment is to produce your print portfolio using the art works, statements and lists you made in previous assignments.

You will begin by setting up your book pages in InDesign using Master Pages and Paragraph Styles for consistency. After completion you will export each page as a JPG and import these into an Apple Book through Apple Photos.

CONTENT REQUIREMENTS

Integrate your personal identity system into the design of your portfolio book through effective placement of your logo and consistent fonts and color. The logo should be featured prominently in several places; front and back cover, title page, possibly Artist Statement and Bio page(s), contact page, inside cover flap, wherever appropriate.

There is a twenty-page minimum. In addition to the required elements you may include full-page color or image divider pages. Use white, gray or black backgrounds except for these divider or title pages.

Your art works are the most important part of your portfolio visually. Do not let backgrounds overwhelm or detract from your art works. It is usual to have a white background behind your art works.

Required Content

1. Book flap front and back
2. Hard cover front and back
3. Title Page
4. Artist Statement
5. Biography
6. Art works – 12-25
7. Art work descriptions
8. Contact information
9. Section title pages

BOOK SIZE & QUANTITY

Quantity ordered: one or more. One copy will become part of the Thomas Nelson portfolio collection used for program assessment.

Pricing

<https://www.apple.com/macOS/print-products/>

Book sizes

<https://support.apple.com/en-us/HT201882>

Large Hardcover Book

\$29.99

20 pages - 99¢/additional page

Double-sided printing (with dust jacket and photo-wrap cover)

InDesign document set up for Large Hardcover Book

Page size

11 x 8.5 in. (28 x 21.5 cm)

Number of pages

Min 20 (10 sheets of paper)

Max 100 (50 sheets of paper)

Choose facing pages

Bleed

- The 0.125 bleed is *inside* the page size of 11 x 8.5 in. Do not add the usual bleed marks in the InDesign document setup panel.

Jacket

13.222 in x 8.75 in (33.585 cm x 22.225 cm) (two panels & spine)

Right panel:

- 16 1/8 in x 8.5 in (16.3175 cm 12.7 cm)

Left panel:

- 16 1/8 in x 8.5 in (16.3175 cm 12.7 cm)

Spine width:

- 0.37 in (.095 cm)

Extra-large Hardcover Book

\$49.99

20 pages - \$1.49/additional page

Double-sided printing (with dust jacket and photo-wrap cover)

InDesign document set up for Extra-large Hardcover Book

Page size

13 x 10 in. (33 x 25 cm)

Number of pages

Min 20 (10 sheets of paper)

Max 100 (50 sheets of paper)

Facing pages

Bleed

- The 0.125 bleed is *inside* the page size of 11 x 8.5 in. Do not add the usual bleed marks in the InDesign document setup panel.

Jacket

- 37.89 x 10 in (96.240 x 25.4 cm) (two panels & spine)

Right panel:

- 18.63 x 10 in (7.3346 x 12.7 cm)

Left panel:

- 18.63 x 10 in (7.3346 x 12.7 cm)

Spine width:

- 0.393 in (1 cm)

INDESIGN DOCUMENTS

There are InDesign documents available on the class page.

1. Large hardcover book
2. Large hardcover jacket
3. Extra-large hardcover book
4. Extra-large hardcover jacket

You will File > Place layered Photoshop document, use the links panel for updates add Paragraph Styles for consistent typography throughout your document.

EXPORT AS JPGS

When your multi-page InDesign portfolio is complete, you will Export your pages as JPGS. These JPGS will be added to your book in Photos. You can export all of the pages at one time or individual pages.

PHOTOS BOOK

Follow the online tutorials or the Print Process instructions to learn how to set up your portfolio in Books.

GRADING SHEET

The criteria for evaluation will be how successful you were in completing the required items for the assignment. The individual parts of the assignment will be graded.

Please refer to the posted grading sheet to see specifically how your work will be graded.

REQUIRED ITEM FOR GRADING

- Packaged InDesign document
- PDF of portfolio

DEADLINE

Please refer to the schedule for deadlines.

LATE PROJECTS

1. This assignment is due at the deadline.
2. Projects will only be graded once.
3. No work will be accepted after the deadline unless there is a valid written medical reason or a family emergency.