

ART 287 Portfolio & Resume Preparation

Project 8: Portfolio Presentation

ASSIGNMENT BRIEF

Each student will participate in a public portfolio presentation held at the end of the semester to celebrate your success. Many of you are graduating and this presentation will provide an opportunity to have your portfolio reviewed by the Art Advisory Board member and others from the media community. Many of our first year students will come to see what is expected from them next year when they graduate. You are welcome to invite your extended family.

PRESENTATION ELEMENTS

Attire

Since this is a public presentation you want to make a good impression. You should look professional but since you are an artist you can let them see that part of you as well.

Portfolio

Your print portfolio will be the centerpiece of your presentation along with your portfolio site from ART 264 Interactive Design II. Remember that you are required to submit one copy of your print portfolio for program assessment.

Visual Identity System Items

All Visual Identity System items must be presented and mounted as part of your presentation. High quality prints are required. You may use a high quality ink jet printer if you have one, or use a local commercial printer.

Please refer to the Mounting Instructions document for measurements.

Mount the required printed items on 5 black, single weight mat boards cut to 12.5 X 15.5 inches as follows:

1. B&W logos – Large and Small (approximately one inch in size).
2. Color logos – Large and Small (approximately one inch in size).
3. Colors and Fonts – printed together on one page.

4. Letterhead
5. Business Card and Envelope mounted together on one board

Business Cards

Print your business cards so that you can hand them out at the portfolio presentation. Options will be discussed in class.

GRADING SHEET

The criteria for evaluation will be how successful you were in completing the required items for the assignment.

Please refer to the posted grading sheet to see specifically how your work will be graded.

REQUIRED ITEMS FOR GRADING

- Appropriate attire
- Print portfolio
- Five presentation boards
- Business cards

DEADLINE

Please refer to the class schedule for the Portfolio Presentation. You are expected to show up early to set up your presentation. All Presentation elements will be graded at the presentation.