

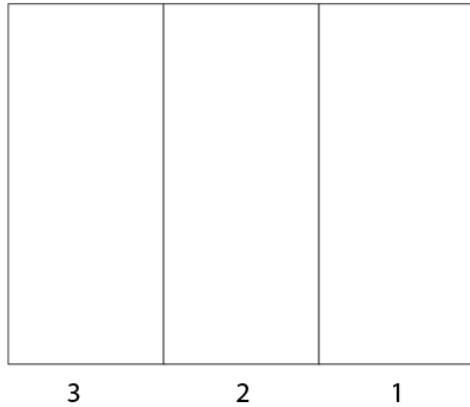
Sample Brochure Diagrams

Nigel French – Designing a Brochure
Lynda.com ©

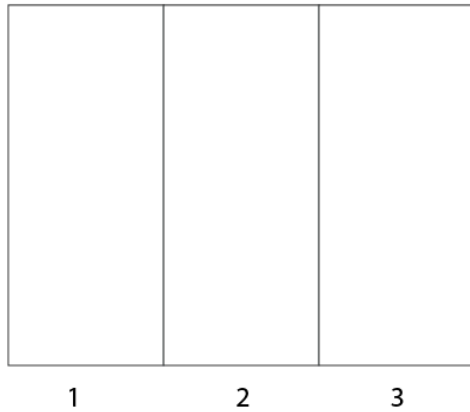
Tri-Fold Brochure

One landscape page folded in thirds to create six panels, three on the outside and three on the inside.
Note the third panel is slightly narrower than panels 1 and 2 to allow it to nest inside properly

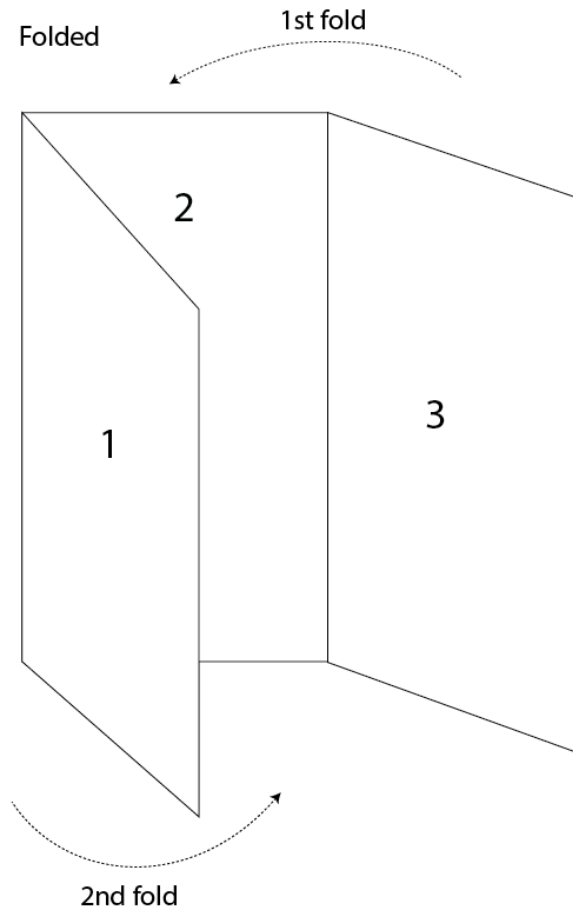
Flat



outside



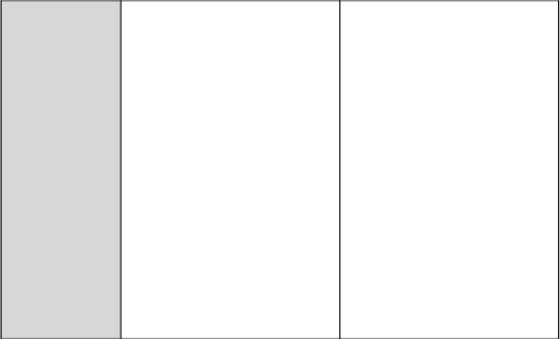
inside



Wrap-around Brochure

One landscape page (legal size 11x14) folded twice to create 6 panels—the outside, smaller panel (gray) forming a flap that “reveals” the brochure’s story and, on its reverse side, functions as an “extra” information panel.

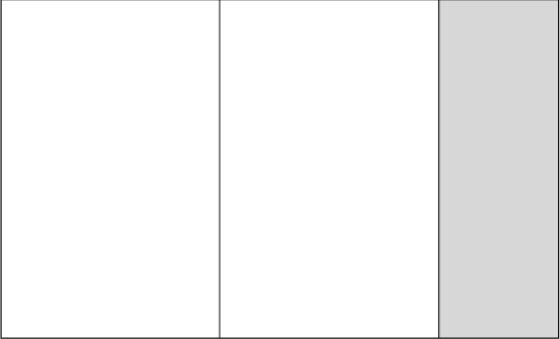
flat



1

6

2



3

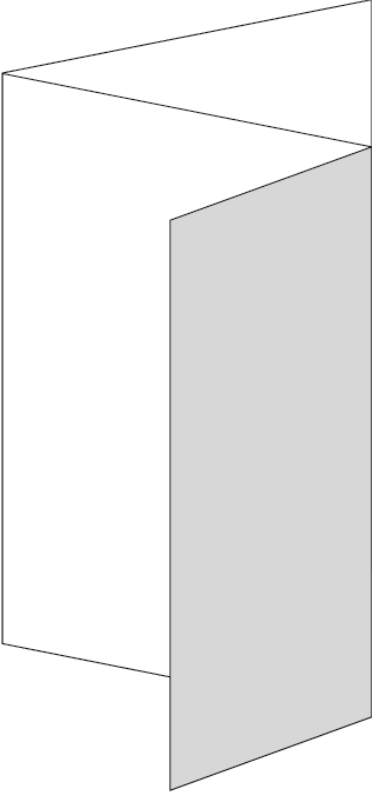
4

5

outside

inside

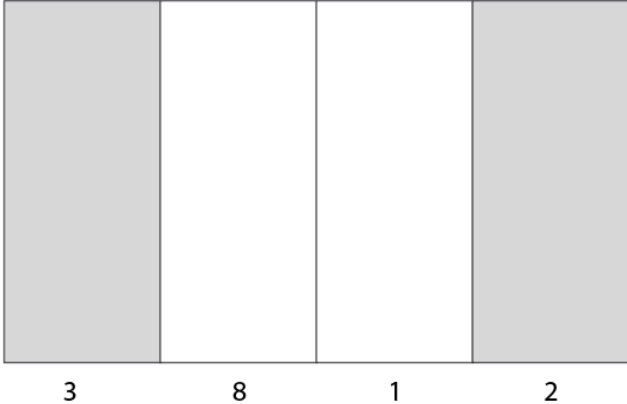
folded



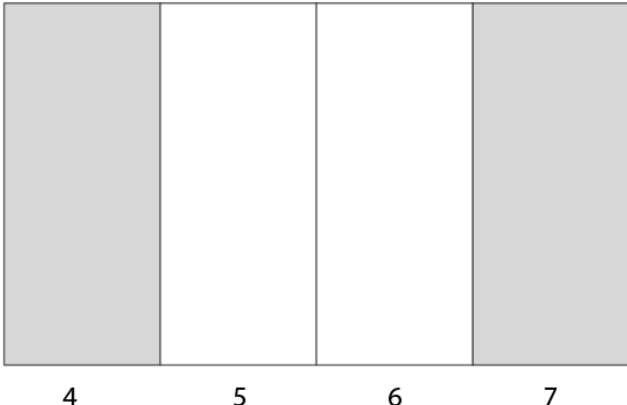
Gatefold Brochure

One landscape page (legal size 11x14) folded 3 times to create 8 panels.
Panels 2 and 3 open to reveal the “center spread”—panels 4-7
Note the outside panels (gray) are slightly narrower.

flat

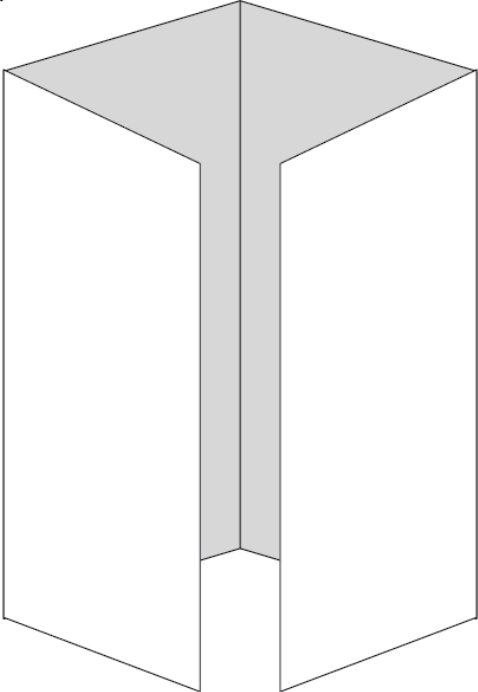


outside



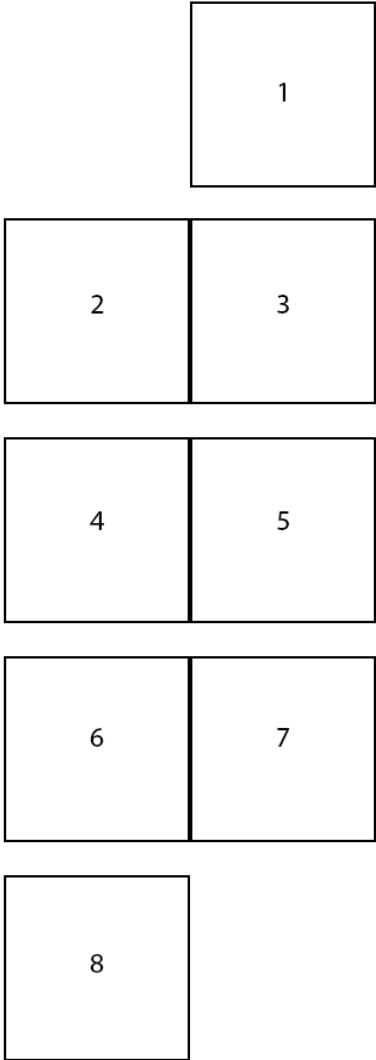
inside

folded

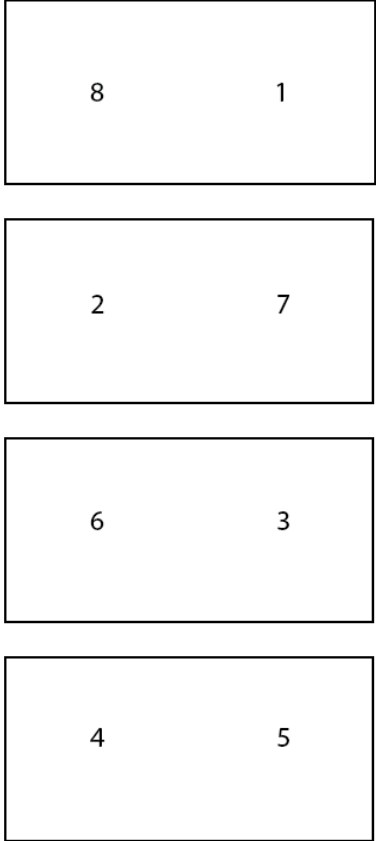


8-page Booklet

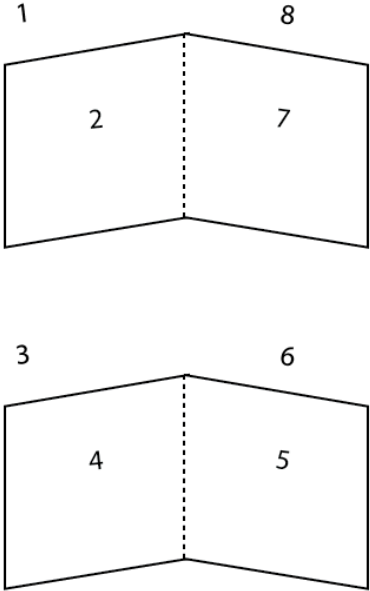
Reader Spreads (8 pages)



Printer Spreads (4 pages)



Double-sided
Printer Spreads (2 pages)



Pocket Brochure

Eight small pages that unfold into a letter-size sheet

flat

7	9	5	4
8	1	2	3

page 1

1

page 2

folded



unfolded once

2	3
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unfolded twice

4	5	6	7
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