

INSTRUCTOR: Janice Hathaway	COURSE: ART 264 Interactive Design II
STUDENT NAME:	
PROJECT 1: Home (index) page design	
C R I T E R I A F O R G R A D I N G	

VISUAL DESIGN & THE DESIGN PROCESS:

How well does your web design demonstrate basic design principles emphasizing visual unity?	1	2	3	4	5
	6	7	8	9	10
	11	12	13	14	15

How effectively do you incorporate subtle aspects of typography through the use of graphical headlines and system fonts for subheads, navigation and body copy. This is the careful use of CSS attributes such as font-size, line-height, letter-spacing, padding, etc.	1	2	3	4	5
	6	7	8	9	10

How successfully did you add variety to your design by utilizing photographs and/or illustrations, background graphics and background colors?	1	2	3	4	5
	6	7	8	9	10

TECHNOLOGY & CSS

How well does your design reflect an awareness of coding imitations and possibilities?	1	2	3	4	5
	6	7	8	9	10
	11	12	13	14	15

How well formatted is your CSS? Is your indentation clear and consistent? Is your CSS well organized? Is there any redundant or unnecessary code left in the CSS?	1	2	3	4	5
	6	7	8	9	10

How complete is your Home (index) page? Are all you links working?	1	2	3	4	5
	6	7	8	9	10

How successful were you in resolving technical problems?	1	2	3	4	5
	6	7	8	9	10

	11	12	13	14	15
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EFFORT & INITIATIVE

How much quantity of work and individual effort is represented in your web site. How many studies did you complete for your Home page?	1 6	2 7	3 8	4 9	5 10
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FINAL CLASS PRESENTATION & SUBMISSION

How successfully did you share with the class your design process experience (both discoveries and pitfalls) including the acknowledgment of any and all bugs?	1	2	3	4	5
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SCORE: Total available - 100 points (This project counts as 5% of your semester average.)	
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LATE PROJECTS:

1. Projects that are not shown at the critique will receive a ten-point reduction.	
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