

INSTRUCTOR: Janice Hathaway	COURSE: ART 264 Interactive Design II
STUDENT NAME:	
PROJECT 2: SITE RESEARCH	
C R I T E R I A F O R G R A D I N G	

Site Research How clear and complete is your review of competitors?	1	2	3	4	5
Template Selection How clearly did you identify your chosen template including a screen shot/grab of the template?	1	2	3	4	5

Main Menu – Site Navigation <ul style="list-style-type: none"> How clear and complete is your main navigation including universal sections (ie. footer, utilities such as search, banner ads, etc.)? 	1 6	2 7	3 8	4 9	5 10
--	--------	--------	--------	--------	---------

Home page How clear and complete is the written information for your home page? <ul style="list-style-type: none"> Page Name Headlines Subheads Body copy 	1 6 11 16	2 7 12 17	3 8 13 18	4 9 14 19	5 10 15 20
---	--------------------	--------------------	--------------------	--------------------	---------------------

Home page How clear and complete are the graphics for your home page? <ul style="list-style-type: none"> Number and type of image/photos needed. Additional small images/icons. 	1 6 11 16	2 7 12 17	3 8 13 18	4 9 14 19	5 10 15 20
---	--------------------	--------------------	--------------------	--------------------	---------------------

Sub-pages How clear and complete is the written information for your sub-pages? <ul style="list-style-type: none"> Page Name 	1 6 11 16	2 7 12 17	3 8 13 18	4 9 14 19	5 10 15 20
---	--------------------	--------------------	--------------------	--------------------	---------------------

<ul style="list-style-type: none"> • Headlines • Subheads • Body copy 	
--	--

<p>Sub-pages</p> <p>How clear and complete are the graphics for your sub-pages?</p> <ul style="list-style-type: none"> • Number and type of image/photos needed. • Additional small images/icons. • Identification of widgets/galleries/forms, etc. 	<table> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr> <tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> </table>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5																	
6	7	8	9	10																	
11	12	13	14	15																	
16	17	18	19	20																	

<p>SCORE: Total available - 100 points (This project counts as 10% of your semester average.)</p>	
--	--

<p>LATE PROJECTS:</p> <ol style="list-style-type: none"> 1. Projects that are not shown at the critique will receive a ten-point reduction. 2. Projects may be revised after the critique and submitted one week after the deadline. Projects will only be graded once. 	
--	--