



Infinite Designs

You Dream It, We Print It

Presented by Aaron Goldberg Design
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About Us

Infinite Designs is primarily an online service that allows customers to have their own designs printed on everything from clothing to accessories.

Key Attributes:

Artistic
Professional
Affordable
Reliable
Inspirational

- **Attributes**

- Simple design with a color that helps it stand out
- Rounded type to help unify the companies signature

Option 1



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Option 2

Attributes

Represents a scewed infinite symbol

Color choice is meant to evoke creativity and professionalism.

Rounded type of company name unifies with the rounded curves of the symbol

Type of tagline to add contrast to the bold symbol and company name



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Option 3

Attributes

Energetic design

Blue calming color contrasts with the energy of design

As with other designs rounded type helps unify with symbol.



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Colors

Color Pallete



CMYK: 70/15/0/0
RGB: 39/170/225
Hex: 27a9e1



CMYK: 70/10/10/31
RGB: 30/132/160
Hex: 1e84a0



CMYK: 85/50/0/0
RGB: 28/117/188
Hex: 1b75bb



CMYK: 0/50/100/0
RGB: 247/148/30
Hex: f7931d



CMYK: 0/80/100/0
RGB: 241/90/34
Hex: f05a22

Fonts

- **Helvetica Neue**

Helvetica is a Sans Serif that fits with the modern style of Infinite Designs.

Halvatica Neue

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Summary

Infinite Designs strives to be number 1 in customer satisfaction when it comes to printing. Fufilling orders and purchases in a timely and professional manner.

While we have many designs for customers to choose from we like to inspire them to create their own. The colors and type try to evoke creativity and inspiration.

Contact

For Questions:
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